



## **PRESS RELEASE**

### **iDealing reimburses transfer charges for new clients and offers welcome credit**

*Special offer in all iDealing markets: the UK, France, Belgium and the Netherlands*

**London, 15 December** - Leading online securities broker iDealing today launches a Christmas offer: it is reimbursing clients who transfer portfolios worth £ 20,000 or more to iDealing up to £ 200 of the transfer charge imposed by their old broker. These new customers will also receive a £ 50 welcome credit in their iDealing account.

The promotion will run until end-January in all countries where iDealing operates: the Netherlands, Belgium, France and the UK.

Some online brokers are rushing to introduce or increase transfer charges, possibly to prevent customers from moving to iDealing. "We want to make the decision to switch to iDealing an easy one. This will help many clients move to us to enjoy our commission-free service without being penalised," says CEO Lee Foster Bowman, who founded iDealing in the UK 15 years ago before expanding into France in 2012.

iDealing is one of the oldest low-cost online brokers in Europe. Driving down costs and disrupting the sometimes lethargic brokerage industry has always been its ethos. It often offers special promotions such as the transfer reimbursement offer announced today. The broker keeps its costs low by having IT, custody, settlement and clearing in-house rather than outsourcing to third-party providers.

iDealing launched in the Netherlands and Belgium on 2 December, pioneering commission-free trading of stocks, bonds, ETFs and some derivatives listed on Euronext Brussels, Amsterdam and Paris.

For more information, please contact iDealing:

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#### **About iDealing.com**

Launched in May 2000, iDealing is a leading European securities brokerage headquartered in London and servicing the UK, France, Belgium and the Netherlands. iDealing offers aggressively-priced execution and custody services to individuals, companies, asset managers and other brokerage firms. Whether by phone, mobile, app or internet, trading is available in stocks, bonds, funds, ETFs, futures, options, FX, CFD, spread bets and other security types. iDealing.com Limited is registered in England and Wales (Company No. 3722932) and is member of the London Stock Exchange, ICE Futures Europe, Euronext Paris, Euronext Amsterdam, Euronext Brussels, and Chi-X Europe. iDealing.com is authorised and regulated by the Financial Conduct Authority (FCA), and authorized to provide services by as well as by the AMF/Banque de France (ACPR), the AFM and the FSMA.